

# SoCal Procurement Alliance Meeting

October 17th, 2024

Community Room 2800 Studebaker Road Long Beach 90815

#### Ice Breaker - What We Have In Common?

- Break into groups of 5
- Find (10) things you all have in common
- Commonalities can be personal or professional (like hobbies, music, food, work responsibilities, office location, etc.)
- First group to finish and share with the Alliance WINS



## Happy National Pasta Day!

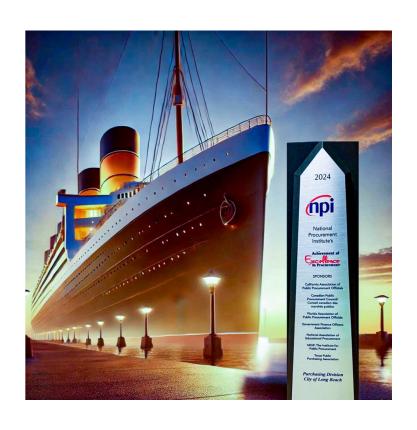


## WELCOME SoCal Procurement Alliance



## What's the latest in Long Beach?

- City of Long Beach received the 2024 AEP Award
- The Small Dollar threshold has been increased from \$25,000 to \$40,000
- City of Long Beach has introduced a local preference policy for RFPs & RFQs. This expansion allows local businesses and non-profits offering professional services to benefit from the local preference policy when awarding contracts





# SoCal Procurement Alliance Status Overview

# Congratulations

#### **SoCal Procurement Alliance Executive Team**

Chair: County of Orange

**Co-Chair:** City of Anaheim

**Secretary:** OC Sanitation District

Outreach/Events Coordinator: Inland Empire Health Plan

Legislation Coordinator: South Orange County Wastewater Authority

#### SoCal Procurement Alliance

**Established:** March 2022, 2.5 Years

**Current Member Count:** 80 Public Agencies

**Meetings Held:** 9 quarterly meetings held across the region

**Events:** 3 Supplier Outreach Events (last event 1000 attendees)

2 Procurement Professionals Events



#### Alliance Pavilion Collaboration Review

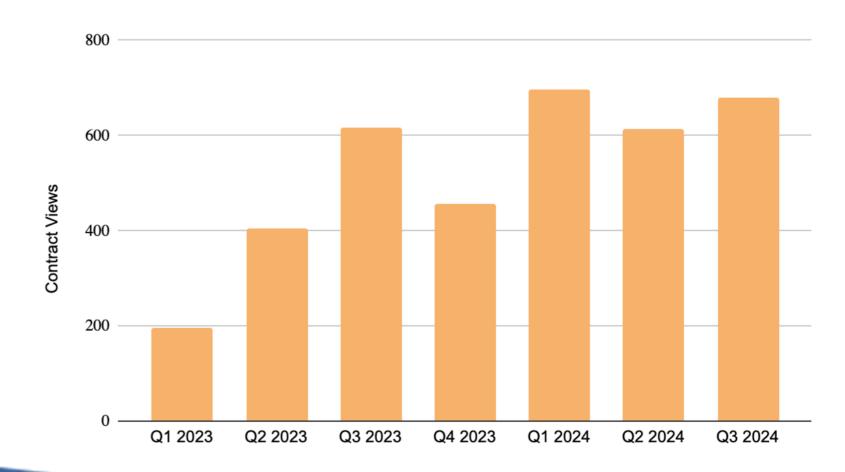
- ➤ Phase I Pavilion / County collaboration developed a platform to give us the ability to share contracts across the Region kicking off the OC Procurement Alliance
  - Currently over 2500 active County contracts searchable in Pavilion
- ➤ Phase II County adds language requiring Suppliers to pay 2% administrative fee each time an entity piggybacks on a County contract (1% for Pavilion / 1% for County). Outreach conducted with Suppliers to ensure Suppliers were supportive of the initiative.
- ➤ Phase III County / Pavilion will now share the administrative fee with your piggybacking entities (0.5%)

#### Contract sharing by-the-numbers

~3,664 views on Alliance contracts

~100

Piggybacks since kick off

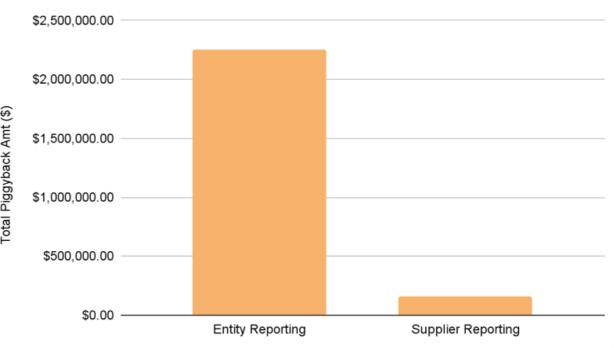


## Alliance Pavilion Reporting

#### **Entity Reporting Successes**

- Entity reporting has been a smashing success so far thank you!
- 12 SoCal Alliance members reported to date
- 93% of piggyback contract volume (\$) to date or enrolled contracts has been from Entity Reporting (vs. Supplier Reporting)

#### **Enrolled Piggyback Amt (\$) by Reporting Method**





## Bay Area Procurement Alliance

## Bay Area Procurement Alliance (BAPA)

#### Highlights from a GREAT first meeting!

- NIGP September 2023
- Director, City of San Jose Albie Udom
- One year of planning to develop BAPA, launched October 2024
- SoCal Alliance was keynote speaker at BAPA Kick-off
- 35 Bay Area entities represented
- AI presentation by GovAI
- CAPPO, NIGP, NASPO all in attendance
- Collaborative activity to develop vision for BAPA
- They are starting to work on their own website as well as portal, for shareable/searchable contracts

## Inspiring Collaboration







# Hot Topics in Procurement

#### Human Service Contract Compliance and Oversite

Current Hot Topic, Presented by: Juan Corral, OC Health Care Agency

- Due Diligence
- Subrecipient and Contract Determination Form
- Contractor/Subrecipient Monitoring
  - Risk Assessment (Pre-Award & Annually)
  - Expenditure and Revenue Reports (E&Rs)
  - Monthly Contractor Meetings
  - Site Visits
  - Procurement Evaluation
  - Program Evaluation
  - Invoice Reviews
  - Contract Cost Close Out
  - Review of Single Audit/Audited Financials

#### **SB** 1383

Presented by: Andy Alimohammadi, OC Waste & Recycling

#### **Environmentally Preferable Purchasing**

#### **Purpose**

The OC Environmentally Preferable Purchasing (EPP) Policy is intended to assist in the procurement of goods, services, and materials that have the lowest life cycle cost. The regulation provides the basis for securing environmentally friendly and sustainable purchasing practices through the EPP Best Practices Guide

#### Objective

Environmentally Preferable Purchasing refers to the procurement of goods and services that have a lesser or reduced effect on human health and the environment when compared with competing goods or services that serve the same purpose. This comparison shall take into consideration such things as; raw materials acquisition, production, manufacturing, packaging, distribution, reuse, disposal, energy efficiency, performance, safety and cost.

This policy was updated to include Recovered Organic Waste Products language to meet SB 1383 requirements.

#### County's Policy

• IV. C. #5 on page 5

#### County's User Guide

Organic Material on pages 25-26

# SB 3130

- Commencing on January 1, 2025:
  - Pursuant to Government Code Section 26227.5, all contracts, sponsorship agreements or grant agreements with community organizations or nonprofit organizations, which are entered into at the discretion and at the direction of an individual member of the Board, shall require approval of a majority of the Board.
    - The Board shall post on its internet website a log of appropriated district discretionary funds at the end of each quarter.
    - The log shall list:
      - The planned and actual costs of the program or project, including the indirect costs, that the district discretionary funds cover.
      - The spending timeline of those funds.
      - The purpose of program funding.
      - The eligibility requirements to receive funding.
      - Total dollars awarded to the entity that is contracted with the county.



# Procurement Systems

## County Systems Update - OpenGov

- ➤ Solicitation and Contract Development Live
- ➤ Grant Management Went Live 9/1
- Asset Management Deployment is expected in December
- > OpenGov and Pavilion collaboration automating contracts upon execution to be fully searchable in both platforms
- ➤ Procurated (Yelp for Gov't contracting) Fully integrated into OpenGov with automated reminders to staff to complete annual evaluations



## Open Gov California Customers

- Annual User Conference
- Trainings / Use Cases
- Certification Programs



- 70 Agencies utilizing Procurement Suite
- 250 Agencies utilizing a variey of other Suites

## Alliance Opportunity - Open Gov



#### **Key Alliance Benefits using OpenGov**

- 25% OC Alliance discount
- Shared access to OC jurisdictions' supplier network
- Pavilion co-op contract search integration
- Reduced onboarding cost and more consistent and compliant boilerplates due to shared templates
- Improved and consistent supplier response experience



Docusign also willing to provide Alliance discounted pricing

## Procurated - How It's Going

- > Directive to enhance and automate Contractor Performance Evaluation process, manual form
- ➤ Introduced to Procurated at NIGP conference YELP for government agencies
- Procurated and OpenGov integrated to automate reviews
- > Developed County Landing Page auto and fully electronic process
- ➤ Update Policies, enhancing due diligence at Contract award and annually through the Contract life cycle
- > Train Procurement staff and End Users
- ➤ Enhanced visibility for Board of Supervisors, Department Staff, and other government organizations/special districts



#### Alliance Website Overview

- ➤ Enhancements to our Alliance Pavilion Search Capabilities
- Contracting Toolkit: Southern California Association of Governments (SCAG)
- ➤ Training Calendar through end of the year
- Updated 2024 County Policy Manual
- ➤ Alliance Infographic
- Supplier Outreach Events Calendar
- Expansion of the Evaluation Panel Index
- Environmentally Preferable Purchasing Policy

https://cpo.ocgov.com/socal-procurement-alliance

## Available Surplus

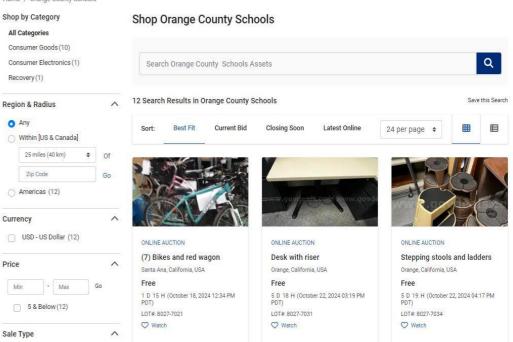
#### Reminder:

County of Orange has Surplus available to any of your organizations or contracted non-profits

Contact Neil Jessen @ Niel.Jessen@ocgov.com for questions & guidance









# Regional Cooperatives Available to Alliance

## New County Partnerships









### Countywide Cooperative Contracts

#### **New Contracts**

- > Lumber
- ➤ Heavy & Light Duty Tires
- > Steel
- Hazardous Waste Disposal Services
- Live Scan Digital Fingerprinting
- ➤ Rideshare Transportation Services

#### Solicitations in Progress

- Rideshare Transportation Services Uber in negotiations
- ➤ Data Breach Response Services
- On-Line Marketplace for Cloud Services and Software Products
- ➤ Legal Processing Services
- ➤ Consultant Services for Solicitations Application Development
- Recycling and Confidential Document and Media Destruction Services
- Unarmed Security Guard Services
- Graffiti Removal Services

## Countywide Cooperative Contracts

#### **Upcoming Solicitations**

- Medical Staffing
- Cost Recovery and Reduction Services
- ➤ HVAC Maintenance and Equipment
- Data Analytics/Data Mining Services
- Corrections Supplies
- > Signs and Sign Installation
- ➤ Bee Removal/Relocation Services
- > Blinds



Pavilion OC Contracts

#### Cooperative Contracts

- The County wants to know what other Regional Cooperatives would benefit your organizations. Share today or reach out anytime!
- Does your organization have any issues or piggybacking policy limitations we should be aware of to make our Regional Cooperatives more usable for you??
  - Example: City of Newport Beach can only piggyback on cooperatives competitively bid in the last two years.



# Supplier Engagement

## Vendor Information Day

The county hosts an open house to educate vendors on how to register and do business with the County and other entities

1<sup>st</sup> Thursday of every month, 9-10 am County Admin North, 400 W. Civic Center Drive, 1st floor

- County Departments and Any Other Public Agency
- Event is marketed on various websites and LinkedIn

#### Next Meeting: November 7th



Questions: Helen at Helen.hernandez@ocgov.com



EMERGENCY AND DISASTER CONTRACT OPPORTUNITIES CONFERENCE

Thursday, November 7 | 8 a.m. – 2 p.m. | Temecula, CA

Gain increased visibility, access to government contracts, and economic opportunities, while supporting recovery efforts.

#### Temecula Entrepreneurial Resource Center

43200 Business Park Drive Temecula, CA 92590

For more information, reach out to Karla V Gonzalez

karla.gonzalez@ociesbdc.org





biznet.mislam@gmail.com

Home Agenda Pricing/Sponsorships Hotel/Golf/Awards Speakers/Sessions Connect with... Epic Networking+ Exhibitor Info FAQ

Register Here Already Registered?



Title Sponsor:



T Mobile

VIB Network: The Voice for Veteran Businesses

Veterans in Business Network

www.vibnetwork.org

Nov 13-14, 2024 - 8th Annual National VIB Conference - San Diego, CA

Register today at www.vibconference.com

8th Annual Veterans In Business Network National Conference:

<b>C</b> Procure	ement	ABOUT US	DOING BUSINESS WITH OC	SOCAL PROCUREMENT ALLIANCE	GREEN PROCUREMENT	COUNTY SURPLUS		OUTRE	
ome / Outreach Events									
	About Us		OUTREACH EVENTS						
	Doing Busine	ess with OC							
	SoCal Procur	rement Alliance	Outroach Fire	nto Dortnoro		Fronto Colored	5		
	Green Procurement  County Surplus  Open Bids  Outreach Events  Contact Us		Outreach Eve	Outreach Events Partners			Events Calendars		
			California Dep	California Department of General Services (DGS) Procurement Division			DGS Procurement Division #		
			Small Business	Small Business Diversity Network (SBDN)			SBDN₫		
								-	
			Veterans In Bu	Veterans In Business (VIB) Network			VIB Network of		
			Orange Count	y Inland Empire Small Business [	Development Center	https://ociesm	nallbusiness.org/events		
			(OCIESBDC) N	Network		ď			

Please share any events in your area and we will add to the Alliance calendar and would love to attend



# Procurement Professionals Program

# Training Calendar We Welcome our Alliance

Date	Time	Training	Where?
10/23/24	12:00PM-1:00PM	Transform Your Career: Become a Certified Professional in Supply Management	CAPPO
11/7/24	9:00AM-4:00PM	Labor Compliance Seminar Presented by Center for Contract Compliance & CA Labor Commissioners Office	Riverside Convention Center
11/7/24	10:00AM-11:00AM	Improving Vendor Certification Programs to Advance Procurement Equity	Harvard PEN
11/13/24	12:00PM-1:00PM	Elevating Public Procurement: Innovative Approaches to Compliance and Vendor Sourcing	CAPPO
11/14/24	9:00AM – 10:00AM	From Manual to Modern: An Examination of the Public Procurement Maturity Model	CAPPO
11/21/24	10:00AM – 11:00AM	Ask the RFP Doctor: Re-Thinking Contract Negotiations	Center 4 Procurement

# **BLAZEforward Mentorship Program**

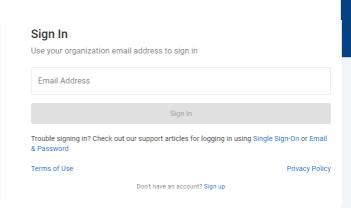
in partnership with NIGP

Custom Profile Matching Database

Over 30 successful Alliance mentorships to date!!

- 6-month Program
- Professional Development
- Pre-Generated Agendas
- Scheduling Assistance





For any questions, please contact
Nicole.Swain@ocgov.com

PROFESSIONAL DEVELOPMENT MENTORSHIP PROGRAM



6-Month Program
Goal setting
Professional Development
Custom Profile Matching Database
Pre-Generated Agendas & Scheduling





Prize for Alliance Member who can get the most sign-ups!

# Trailblazer Internship Program

Over 12 interns
successfully placed
across County and
Alliance!

- ➤ Collaboration with local Universities/Colleges
- Marketing the Opportunity (LinkedIn, Govjobs, College postings)
- Maintaining Internship Candidate Index with pre-interviewed and readily available Interns
- ➤ On-Boarding Support, we can help

If you're interested in an intern, please reach out to Nicole Swain at <a href="mailto:nicole.swain@ocgov.com">nicole.swain@ocgov.com</a>

NAME (Last)	NAME (First, Middle)	HOME PHONE	EMAIL	NOTIFICATION PREFERENCE	SURMITTED	APP RECEIVED by CPO DATE	INTERVIEW DATE	DATE CONTACTED DEPARTMENT	LIVE SCAN DATE	START DATE	NOTES GREY BACKGROUND: OUT/WITHDREW/ENDED GREEN BACKGROUND: IN ACTION BLACK BOLD TEXT: WAITING ON THEM/SHOULD FOLLOW UP RED BOLD TEXT: FINAL RESULT
Alvarez	Luis	310-835-2083	alvarez.luis1238@yahoo.com	Email/Phone		10/11/2023	10/13/2024		3/26/2024	4/22/2024	8/27/2024 Internship concluded with a total of 141.35 hours. 3/28/24 Contacted Nick M. & Christina R. @ CPO to coordinate a start date (pend 2/29/24 Contacted condidate again to see if still interested.
Le	Thang Long	213-453-1922	pho.le3043@gmail.com	Email/Phone		10/19/2023	11/7/2023	1/25/2024	1/25/2024		Available anytime. In school remotely. *** Candidate no longer replied to emai
Tevin	Bowie	949-310-2193	tevinbowie13@yahoo.com	Email/Phone	3/18/2024	3/21/2024	4/2/2024				4/2/24 Interview completed on this day; Bowie is available from 8:00-2:00PM Mt 3/29/24 Intership Screening interview scheduled with CPO at 2:00PM on 4/2/24.
Chhoeun	gRandy	951-396-9462	andychhoeung2003@gmail.con	Email/Phone	3/27/2024	3/28/2024					4/16/24 Interview completed on this day; Randy is available from 8:00-5:00PM N 4/9/24 Intership Screening interview scheduled with CPO at 2:30PM on 4/16/24.
Solis	Andrew	714-510-5653	S olace@yahoo.com	Email/Phone	3/22/2024	3/28/2024					4/16/24 Interview completed on this day; Andrew is available from 9:00-5:00PM 4/9/24 Intership Screening interview scheduled with CPO at 3:00PM on 4/16/24.
Lopez	Alberto	714-499-6712	al3849al@gmail.com	Email/Phone	3/21/2024	3/28/2024					4/16/24 Received Email requesting to be withdrawn from Consideration. 4/9/24 Intership Screening interview scheduled with CPO at 3:30PM on 4/16/24.
Peters	Belyn	909-374-3759	belynpeters2000@gmail.com	Email/Phone	9/5/2024	9/17/2024	TBD				
Rivera	Martin	562-266-8581	rivera.martin1009@gmail.com	Email/Phone	8/29/2024	9/17/2024	TBD				
Woo	Hannah	714-737-1692	woohj1@uci.edu	Email/Phone	9/13/2024	9/17/2024	TBD				



The Alliance will have our own "team", so we need a TEAM name

#### **Let's Vote**

- Procurement Pacers
- 2. Contract Crushers
- Procurement Powerhouse
- 4. Buyers on the Run



#### 5K RUN/WALK

Don't miss out on the Surf City fun! If you can't do the longer distance, take part in the 5K and keep a part of the action! Enjoy ocean views throughout your race and enjoy the beer garden before the marathon and half marathoners make their way back to the finish line!

Date: February 2, 2025 Start Time: 7:00am

Start Location: intersection of Pacific Coast Highway & Huntington Street

Finish Location: 1 block north of intersection of Pacific Coast Highway & Huntington Street

#### 5K Packet Pick-up

Friday, January 31st 12:00pm – 6:00pm

Huntington Beach Parking Lots – 21291 Pacific Coast Highway, Huntington Beach, CA 92648

Saturday, February 1st 10:00am – 4:00pm Huntington Beach Parking Lots – 21291 Pacific Coast Highway, Huntington Beach, CA 92648

#### Runner Perks

- · Surf City-themed finisher medal
- · Premium event shirt
- Surf City Marathon tote bag
- . (1) complimentary beer at the Finish Festival
- Aid station along the course
- · Finish-area refreshments

Register Now!
Contact Nicole Swain
Nicole.swain@ocgov.com

# SoCal Alliance Group Ride Event

Hosted in collaboration with the City of Buena Park

We are looking to collect some information, as we plan our SoCal Alliance Group Ride Event.

Please complete the survey on your table, if you are interested in joining us!

Meet up will be in Newport Beach

Looking for Ride destination suggestions!

No Bike? No Problem...Meet us at the final destination for Networking & Fun!

# SoCal Alliance Events

Hosted in collaboration with CAPPO and NIGP Local Chapters

December 5, 2024 (Tentative) Location TBD – Looking for Suggestions





February 27, 2025 (Tentative) – 3-year Alliance Anniversary & Kick-off of Procurement Professional Month



May 2025 (Tentative) – Supplier Outreach Event







# **NIGP Business**

#### > Chapter Health:

- As of Wednesday, 10/16/24, the So Cal Chapter has \$9,448 in the bank
- Member total: 334

#### > Chapter Updates:

- Elections will be conducted in September 2025, per the Chapter Bylaws, however more information will be shared in the months leading up
- We have 1-2 webinars a month, all members are welcome
- California NIGP Chapter included in the SoCal Alliance Holiday Luncheon scheduled for December, more information forthcoming

# JOIN US! NIGP Leadership Summit





For mid to senior-level procurement leaders, the Impact program dives into the most sought-after topics, enhancing the skills you need to excel in your role.



For emerging leaders, the Edge program offers a transformative learning experience to elevate your leadership skills and potential.



For NIGP Chapter Leaders, the Academy program focuses on strengthening chapter operations, increasing member engagement, and elevating member services.

February 20-22 in Chicago, Illinois

# NIGP - California Chapter





### JOIN THE LOCAL CHAPTER TODAY!

#### **Member Benefits**

- **✓** NIGP-CPP Certification Support
  - ✓ Trainings/Webinars
- **✓ Professional Networking Opportunities** 
  - **✓** Document Library
    - ✓ Mentorship
  - **✓** Regional Collaboration
- ✓ Latest and Greatest National Best Practices Shared

# **NASPO**

- ➤ Now engaging local Government (previously only States)
  - > Events / Conferences
  - ➤ RFx is new Collaborative Contracting utilizing local Governments as leads
- > Procurement U has a library of several free courses
  - > Foundations of Public Procurement
  - Negotiation Strategies
  - ➤ AI & Legal Implications for Public Procurement
  - Managing Open Records Requests
  - ➤ The Future of Procurement





https://procurementu.myabsorb.com/

# CAPPO - Orange County Chapter

#### **CAPPO Chapter Elections - Call For Nominations**

Beginning this year, we will be holding chapter elections simultaneously with the main CAPPO board elections. The following chapters are seeking nominations for Chair, Vice Chair, and Secretary/Treasurer.

- Gateway
- Inland Empire
- Orange County
- San Diego

These positions help lead the chapter with networking and educational events at a local level. If you have questions about running for the chapter positions, please contact the appropriate chapter chair.

Nomination deadline is 5:00 PM Pacific Time Monday, October 31, 2024.

If you are interested in getting involved at the local level this is a great opportunity. Positions begin at the conclusion of the CAPPO 2025 Conference.



Call for Chapter Nominations –
Submit Nominations to admin@cappo.org

Special call for Second Vice President – Nominations open 10/15 through 11/15.

• CAPPO Special Call for Nomination - 2nd Vice President



# Let's take SoCal Procurement Alliance to CAPPO 2025



Sacramento Convention Center, More information can be found at <u>CAPPO 2025 Conference</u>

JOIN US for a special Alliance cocktail hour after the sessions on Tuesday, January 14th!

# **CAPPO Resources**

Topic	Description
Business Writing Insights for Procurement Pros	Sourcewell's guide offers practical insight to help business writing, sharpen your skills, and communicate with confidence
Unlocking the Future of Procurement with Beacon Bid's Procure AI	This human-centered approach to AI helps public agencies and procurement teams quickly generate well-crafted scopes of work, specifications, and RFPs.
Investing in Yourself – University of San Diego Hybrid 22-Month Master of Science in Supply Chain Management	Schedule a MS Supply Chain Management meeting <a href="here">here</a> Dianne Simpson Assistant Director of Outreach and Recruitment Knauss School of Business University of San Diego
State of Public Procurement 2024: The Rise of Network-Powered Procurement	The 2024 report highlights the rise of network-powered procurement, where procurement teams leverage peer resources, insights, and larger supplier networks to address some of the most significant challenges they face.
OpenGov Procurement's AI Scope Builder	Watch OpenGov Procurement's AI Scope Builder write a scope draft in under 15 seconds.

# **Next Meeting**

February 2025 - Alliance Anniversary Meeting

Thank you to our Long Beach Alliance partners!

- Don't forget to follow the County's LinkedIn page for event updates, solicitations, employment opportunities, etc.
  - Goal for next quarter is to establish an OC Procurement Alliance LinkedIn profile





# Questions?? Thank you!!



# Picture and Lunch Presentation



Trends in Public Procurement
Presented by: Laura Merryfield & Amanda Jaffe,
Government Innovation Fellow
Harvard PEN







# Trends in Public Procurement

Laura Merryfield and Amanda Jaffe

SoCal Procurement Alliance October 17, 2024



# **Agenda**

- Introduce the Government Performance Lab (GPL)
- Explore Trends In...
  - Staffing and Hiring
  - Generative AI
  - Innovative Construction Procurement
  - Problem-Based Procurement
  - From our Procurement Excellence Network (PEN) Community

# About the Government Performance Lab (GPL)

We support governments in building just and effective service systems that deliver better outcomes for the people they serve.

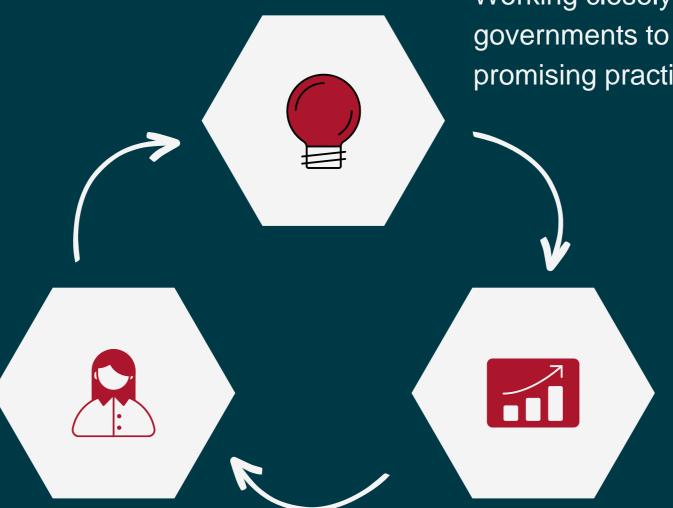


#### **GPL's Procurement Practice**

- We have **partnered with 90+ governments** in the US, Canada, and Latin America on **200+ hands-on procurement improvement projects.**
- Our <u>Procurement Excellence Network (PEN)</u> has connected **2000+ government staff from 600+ unique jurisdictions** to procurement resources, best practices, and community support.

# We do this by...

Investing in public servants to create long-lasting capacity to sustain change



Working closely with state and local governments to develop and test promising practices

Spreading those practices to communities across the country

# Trends in... Staffing and Hiring

# The COVID-19 Pandemic changed the way we work – and the way we hire

## The Great Resignation and Labor Shortages

- More than <u>47 million people</u> quit their jobs in 2021 during the Great Resignation
- Public sector employment has not quite recovered to <u>pre-</u> <u>pandemic employment levels</u> (unlike the private sector)
- 77% of surveyed public sector employers say turnover has put a significant workload burden on their existing staff

# **Skills, and Job Description, Shift**

- A new way of working requires different skills: adaptability, technology capabilities
- Of surveyed state and local governments in 2023, 65% performed compensation or classification studies, 42% updated specifications for requisite education and skills, and 29% dropped degree requirements for some positions

## Changing Work, Changing Workforce

- Younger workers may have different expectations for what they get out of work
- An employee wellbeing <u>report</u> found that fostering belonging and providing opportunities to learn and grow are most important post-COVID
- Of surveyed state and local governments in 2023, <u>10%</u> hired fully remote staff

# Strategies from Industry Research and Case Studies

#### **On Your Team**

## Provide Support to Offset Burnout

Receiving emails that provided support to reflect on work and similar experiences of coworkers reduced burnout and turnover in 911 dispatchers (<u>The People Lab</u>).

## 2 Showcase Your Positive Impact

Employees who believe their work has a positive impact are happier and more productive (Knowledge at Wharton) and less likely to experience burnout (The People Lab).

### 3 Learn from Your Current Staff

Long Beach created an online survey for their purchasing staff to learn about their workload, job satisfaction, and top traits for success in their position.

## **During Hiring**

### 4 Seek Out Desired Soft Skills

Almost two-thirds of job postings across the US include soft skills like collaboration, dependability, and adaptability in their qualifications (<u>America Succeeds</u>).

## 5 Revisit Limiting Requirements

Orange County allows certifications like CPPO, CPPB, or CPM to substitute for work experience (<u>Orange County Procurement Buyer Job Description</u>).

### 6 Use Strategic Recruitment Language

Recruitment messages that framed government as the best place to make a large-scale impact were the most effective at attracting young talent (<u>The People Lab</u>).

# **Example: Long Beach's Hiring Revamp**

# Project Objective: Update hiring process and materials (including job description, minimum requirements, and recruitment process)

- Arose from internal frustrations and anecdotal reflections
- Part of the close-out of the GPL's three-year technical assistance engagement supporting procurement transformation, so designing a process that attracted staff to sustain procurement excellence was a priority



#### **Steps Completed**

- 1. Defined research objectives
  - Example: what are the skills and responsibilities for desired staff?
- 2. Investigated how things were currently operating
  - o Identified what was working well and where there were opportunities for improvement
- 3. Started with a team-wide survey and follow-up interviews
  - o Identified key traits that make staff successful (ex: collaborative) and not successful (ex: unaccommodating)
- 4. Conducted benchmarking of peer cities and interviews with user departments
  - Pulled buyer job descriptions from 10 peer cities to review their responsibilities, minimum requirements, and processes
- 5. Formed recommendations based on findings

# Adjusting language in Long Beach

#### Recommendation: Align job description language with desired duties and values for position

Example: Better depict responsibilities, and expectations for relationship, between buyers and departments

#### Old Language

Issues purchase orders

Evaluates the quality and suitability of products and services and makes or recommends purchases

Receives and analyzes requisitions

#### New Language



Confers with user departments to issue purchase orders as needed



<u>Supports user departments</u> to evaluate responses to solicitations



Receives, analyzes, and <u>recommends any needed</u> <u>changes</u> to requisitions for accuracy, compliance with applicable laws and policies, short-term and long-term needs of departments, and other related considerations

# Revisiting minimum requirements in Long Beach

#### Recommendation: Revisit minimum requirements to better represent needed qualifications

Example: Allow more pathways to qualify for the position without a four-year degree

#### Old Minimum Requirements

A. Graduation from a four-year accredited college or university with major work in business or public administration or closely related field;

#### **AND**

B. Two years of full-time experience in purchasing a wide variety of industrial and governmental equipment, supplies, and materials for use rather than for resale.

Additional experience of the specified type may be substituted on a year-for-year basis for up to two years of the required education

#### **New Minimum Requirements**

Applicants must meet one of the following options:

A. Graduation from a four-year accredited college or university with major work in business or public administration or closely related field; and two years of full-time experience in purchasing a wide variety of materials for use rather than for resale



#### OR

- B. One year of satisfactory performance as an Assistant Buyer with the City of Long Beach **OR**
- C. A current certification as a "Certified Public Procurement Officer" (CPPO), "Certified Professional Public Buyer" (CPPB), or "Certified Purchasing Manager" (CPM) by the National Association of Purchasing Managers (NAPM), or the National Institute of Governmental Purchasing (NIGP) or equivalent professional certification.

Additional experience of the specified type may be substituted on a year-for-year basis for the required education

# Trends in... Use of Generative Al

# Interest in and use of Generative AI in procurement is on the rise

- In a 2023 <u>survey</u> of procurement executives, generative AI is listed as the top emerging technology expected to impact procurement over the next five years.
- Subject matter experts predict generative AI will eventually automate 50%-80% of procurement functions.
- Many public procurement teams are starting to experiment with pilot initiatives that transform aspects of the end-to-end procurement process.
- But Generative Al's impact on procurement capabilities is not clear we do not yet have fully deployed government examples or evidence of large-scale benefits.

#### **Challenges and Concerns**

One key concern is uncertainty related to how to integrate the technology safely and responsibly. Others include:

- Data privacy and security
- Accuracy of AI content or unforeseen biases
- Vendors using AI on their proposals and overselling their capabilities
- Needed staffing and training resources to implement these tools effectively
- Risk aversion afraid to be first

# Ways Generative AI is being used to strengthen public procurement



**Al Chatbots:** Help program staff identify proper procurement vehicles, navigate jurisdiction procurement requirements, and other task-oriented Q&A



Market Research: Support research for making a new purchase including finding the most up-to-date specs and analyzing vendor performance data



Creating First Drafts: Pull the best language from past effective RFPs and other jurisdiction materials to generate initial solicitation documents



**Expedite Compliance Reviews:** Determine initial responsiveness of a proposal before sending it to the official evaluation committee



Contract Monitoring: Identify and track key contract milestones like expiration dates, mandatory deliverables, and upcoming renewal periods

### State of California's GenAl Guidelines

California released <u>guidelines</u> in March 2024 for the state's procurement, use, and deployment of generative AI technologies. This guidance:

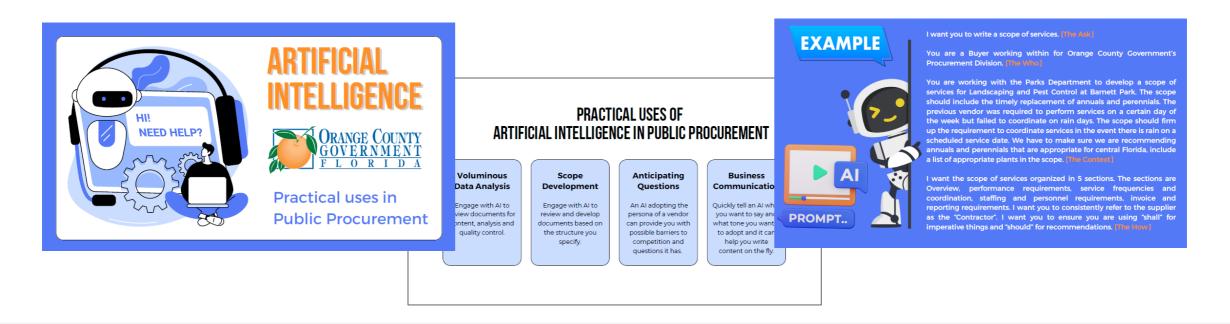
- Imposes state government-wide responsibilities to monitor generative Al tools incidentally purchased, including continuous evaluation and additional staff trainings
- Creates specific procurement requirements for state agencies seeking out generative AI technologies including (1) a pre-procurement assessment of what agency problems a generative AI tool is meant to address, (2) an AI risk assessment, (3) pre-deployment testing and evaluation, and (4) ongoing monitoring that may include additional human review of the AI model
- Requires generative AI procurement and risk assessment training for state employees, covering everything from general AI education to risk identification and technical skill-building



# **Example: Orange County, Florida's GenAl Training**

Orange County in Florida created a training to introduce its purchasing staff and city leadership to using GenAl in procurement. The training includes:

- Basic introduction of GenAl
- Practical uses for GenAI in public procurement
- Addressing anticipated challenges and assuaging fears over job replacement
- Interactive activity for using GenAl to write a scope



# Trends in... Innovative Construction Procurement

### Rise in Alternative Construction Procurement Methods

The most common method to procure construction contracts is through *design-bid-build*. But alternative methods that allow for more collaboration, like **design-build** and **progressive design-build**, are gaining popularity due to increased familiarity with the methods and new legislation allowing their use.

- More than <u>160</u> design-build-related bills were introduced across the US in 2023, a 25% increase from 2022.
- Projections indicate that design-build will account for over 47% of construction spending by 2026

#### **Design-Bid-Build**

Project design and construction are done by two separate vendors and bid separately

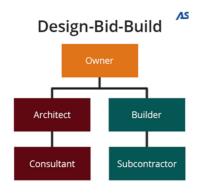


Image Source

#### **Design-Build**

Project design and construction are combined into a single contract with one vendor

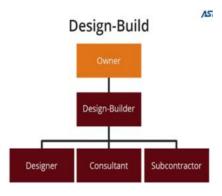


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# Progressive Design-Build

Design-build approach with "off-ramp" to bid out the construction phase if needed

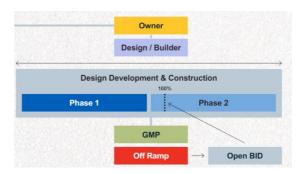
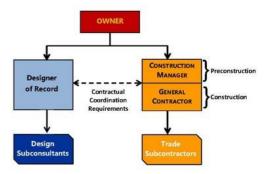


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#### Construction Manager At Risk

A hired construction manager oversees design-bid-build process and takes on financial "risk"



Also known as Construction Manager/
General Contractor (CM/GC) Image Source

# **Government Examples**

# San Mateo County Design-Build

County Board of Supervisors approved \$6M to build more safe and affordable housing for coastal farmworkers through a design-build contract.



#### REQUEST FOR PROPOSAL DESIGN-BUILD SERVICES FOR

#### STONE PINE COVE FARMWORKER HOUSING PROJECT

The County of San Mateo – County Executive's Office

The County of San Mateo ("County") is seeking to proposals from prequalified Respondents to design, construct, deliver, and install (47) forty-seven Manufactured Housing and Urban Development Homes ("HUD") for the Stone Pine Cove Farmworker Housing Project located at 880 Stone Pine Road, Half Moon Bay, CA 94019 ("Project"). Pursuant to Section 22164 of the California Public Contract Code, only respondents that have been prequalified by the County in response to the Request for Qualifications ("RFQ") will be eligible to submit proposals in response to the Request for Proposals ("RFP") for the Project.

## Washington, DC Progressive-Design Build

DC Water and Sewer Authority approved \$819M for the construction of the Potomac River Tunnel through a progressive designbuild contract.



#### **New California Construction Legislation**

# SB 706: Local Agencies Progressive Design-Build

- Provides additional authority for cities, counties, or special districts to use the progressive design-build process for up to 10 public works projects (not limited to water-related projects) in excess of \$5,000,000 until Jan 2030
- Impacts Public Contract Code Chapter 4.1 (starting with §22170) and Chapter 4.7 (starting with §22185)
- Progressive design-build method can provide more transparency on the guaranteed maximum price and decrease risk and need for change orders

# AB 1957: Best Value Construction for Counties

- Expands a pilot program to allow any county to select a contractor on the basis of "best value" (selection representing the best combination of price and qualifications) for construction projects in excess of \$1,000,000 until Jan 2030
- Pilot program also allows any county to award JOC contracts on the basis of "best value"
- Los Angeles, Riverside, San Bernardino, and San Diego counties were in original pilot

# AB 2192: Cost Accounting Standards

- Amends the Uniform Public Construction Cost Accounting Act and only applies to public agencies that have adopted it (Orange County has)
- Adds "installation" to the definition of "public project" in PCC §22002(c)
- Increases limits when determining if informal bidding or formal bidding is required for public projects in PCC §22032 (\$60,000 raised to \$75,000 for purchase order threshold, \$200,000 raised to \$220,000 for informal/formal threshold)

# Trends in... Problem-Based Procurement

#### What is Problem-Based Procurement?

Local governments having been trying new ways to connect actors inside and outside the government to surface new solutions – one promising way is through **problem-based procurement** 



- Instead of seeking the best price for a defined product, problem-based procurement identifies a need but does not specify what a solution looks like
- A way to flip the script on the procurement process to invite idea generators rather than implementers of familiar solutions
- This method is a good fit for projects where technology is rapidly evolving, no preferred approach has been identified, or where past contracts have repeatedly fallen short
- Key component: the <u>Problem Statement</u>
  - Clearly laying out in the solicitation the challenge the procurement is meant to address, and acknowledge the need for new ideas
  - Pushes a prospective vendor to think deeply about the challenge and context

#### **Example: State of California's RFI2 Model**

The State of California has a solicitation type called the **Request for Innovative Ideas** (**RFI2**) to conduct problem-based procurement.

- This model was recently used to solicit GenAl solutions for Caltrans for increasing street safety including investigating near misses of injuries/fatalities and processing and interpreting complex data to improve traffic pattern analysis.
- Received proposals in response to a released RFI2 that contained a problem statement, problem objectives, and minimum requirements.
- Selected vendors will collaborate with Caltrans to test their technology in a controlled environment with publicly available data to determine if it can help find innovative solutions to the defined challenges.

STATE OF CALIFORNIA
IN PARTNESHIP BETWEEN
THE DEPARTMENT OF GENERAL SERVICES
AND
HE CALIFORNIA DEPARTMENT OF TECHNOLOGY
ON BEHALF OF
CALIFORNIA DEPARTMENT OF TRANSPORTATION

#### REQUEST FOR INNOVATIVE IDEAS (RFI2)

Generative Artificial Intelligence (GenAI) Solution for Traffic Mobility Insights

#### RFI2 # 29442

	Evaluation Criteria
The Idea	The idea is articulate and comprehensive and specifically
	provides a clear understanding of the problem statement.
	The idea addresses the complete problem statement.
	The idea is feasible, clear, and valid.
	The idea demonstrates value to California and benefits to the end
	user.
The Solution	The solution identifies potential integration points to external
	processes and/or systems and data interfaces.
	The solution is scalable to accommodate additional data sets
	(e.g., statewide deployment).
	The solution provides a simplified platform for ease of use (e.g.,
	simple commands and prompts).
The Approach	The approach represents a realistic and practical method to
	leverage/implement the idea that is clear, valid, and logical.
	The approach is capable of continuous training as more data
	becomes available in the future.
	The approach has identified and appropriately addressed
	relevant key success factors including handling multimodal data
	for training and inferencing.

#### **Example: Long Beach's Problem-Based Programs**

#### LB Co-Lab

- Based on the principles of problem-based procurement
- Residents involved in determining both the problems and the new ideas to pursue
- Currently piloting a series of smart lights powered by wind and solar



#### **Pitch Long Beach!**

- Formalizes pitches without a formal procurement
- Invites pitches that meet any need, then determines whether a new idea is consistent with a local priority and worth piloting
- Recently accepted a pitch for devices that send alerts when vehicle tires are losing pressure to reduce breakdowns on the city's fleet



# Trends from... our Procurement Excellence Network (PEN) Members

### **Trends from our PEN Members: Top Priorities**

**Infrastructure** and **IT** are the most common topic areas for upcoming priority procurements





## Top Upcoming High-Priority Procurements:

- 1. Safe Streets/Multi-Modal Transportation Projects
- 2. ERP, Procurement, and Other Financial Systems Purchases
- 3. Water Systems Purchases
- 4. Managed Services (Including Help Desk, Datacenter, etc.)
- 5. Electric Vehicle Charging Infrastructure

Targeted procurement reform projects are being prioritized and gaining support





## **Top Prioritized Procurement Reform Initiatives:**

- 1. Revision of procurement policies, codes, and procedures
- 2. Digitizing procurement processes (e.g., e-procurement systems or ERP systems)
- 3. Implementing supplier diversity equity initiatives and outreach

#### Trends from our PEN Members: Top Challenges



**Most Common Challenge:** Staff turnover, finding qualified staff, or limited staff capacity to focus on procurement

#### **Other Reported Challenges:**

- Inconsistency across departments in following purchasing procedures
- Low M/WBE, local, and small business participation
- Cumbersome procurement software or software not having all desired functionality
- Budget restrictions and lack of resources
- Unclear procurement authority, roles, and responsibilities
- Creating clear and appropriate specifications/ scope

- Lengthy purchase approval process or delays in getting needed approval from certain stakeholders
- Inadequate or rushed timeline to create scopes
- Getting buy-in for procurement changes/change management
- Risk aversion towards adopting innovative strategies
- Lacking data collection capabilities
- Supply chain issues

### Join the Procurement Excellence Network today!

Trainings and Roundtables on trending procurement topics



Growing library of best practice publications and templates



The Procurement Excellence Network (PEN) is a FREE community built by and for government professionals.

**Coaching opportunities** 

with GPL experts to workshop procurement challenges



Directory and
Discussion Board to
facilitate connections with
peers



With more than **2,000 members**, PEN offers resources to help your government take its procurement practice to the next level.

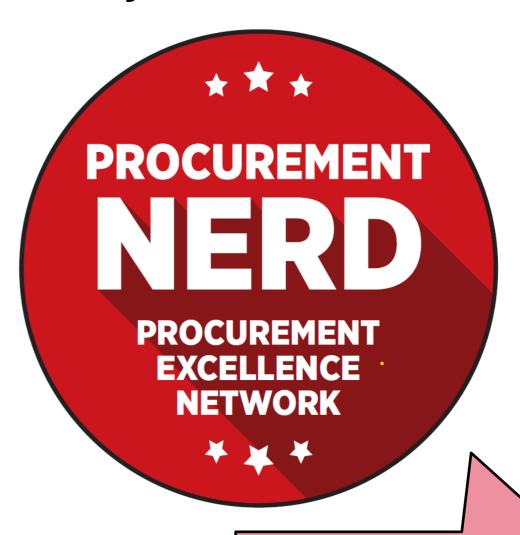
#### **Next Steps: Sign-up for PEN today!**



Please take 2 minutes to join this FREE online community!

https://gplpen.hks.harvard.edu/sign-up/





Please come grab a pin from us after the session!

#### Join us for our next free PEN event!

# Improving Vendor Certification Programs to Advance Procurement Equity

#### Thursday, November 7 | 1-2p ET



Join PEN for an interactive session that explores the benefits and challenges of vendor certification programs.

During this training, we'll explore tactical strategies that will help your government:

- Assess whether to launch a new certification program
- ☐ Streamline existing certification processes
- → Help certified firms meaningfully participate in solicitation opportunities

We look forward to seeing you there!

# Thank You!



# Please take a moment to take our very quick 3 question survey!

Thank you!!